Colorama®

Relax.
We're
behind you.

About Colorama

With our years of experience supplying the photographic market, Colorama Photodisplay is dedicated to providing backgrounds and light modifying solutions for professionals.

We offer our comprehensive range of renowned background paper, now side-by-side with brand new products, all backed by a service geared specifically to the needs of the modern photographic business.

Considered world leaders for photographic backgrounds and equipment, our extensive dealer and distribution network is unrivalled in getting you what you want and quickly.

Index

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Colorama Range

Coloramabackgroundpaper

Colorama background papers offer the widest choice of colours and sizes available.

Choose now from 55 colours, from vibrant blues, yellows, greens and reds, to soft pastels and subtle greys and browns, and of course whites and blacks.

Digital and video photographers can select special papers for blue and green screen applications as well as where an 18% grey background is required.

Paper is a natural product and is affected by ambient conditions. We recommend that paper rolls are stored upright in a dry environment.

We strive to continually develop our products. As part of the development of our product ranges we may add or discontinue colours from the range shown on this shade card.

Colorama coloured papers are made from 90% recycled paper products. All other raw material is sourced from managed renewable sources.
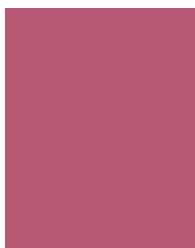
2.72 x 11 metres (9ft x 36ft) and 1.35 x 11metres (53" x 36ft)

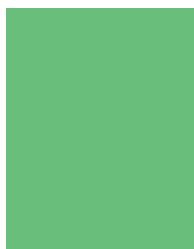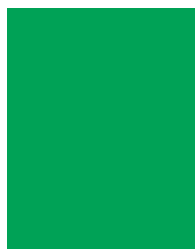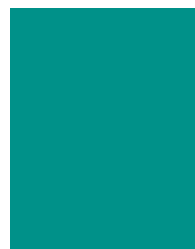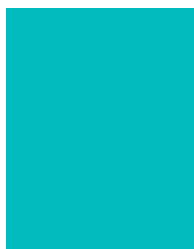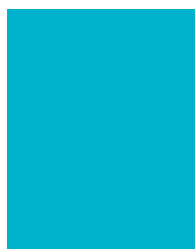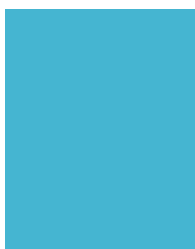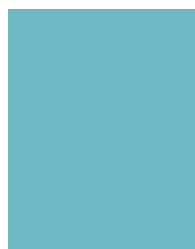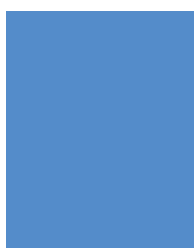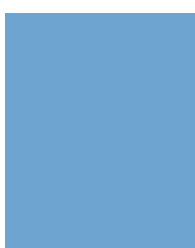|					
Carnation _21	Rose Pink _84*	Damson _44	Mandarin _95	Cherry _04*	Crimson _73*
Copper _96	Sunflower _94	Buttercup _70*	Maize _31	Dandelion _16	Fern _12
Summer Green _59	Chromagreen _33*†	Apple Green _64*	Spruce Green _37	Leaf _97	Sea Blue _85*
Larkspur _28	Aqua _02	Sky Blue _01	Lobelia _77*	Forget-me-not _53	Lagoon _27*
Bluebell _09	China Blue _15	Riviera _03	Lupin _54	Chromablue _91*†	Oxford Blue _79*

Lilac _10

Royal Purple _92

Arctic White _65*

Polar White _82*

Marble _41

Oyster _34

Chardonnay _08

Cappuccino _52

Barley _14

Banana _66*

Coffee _11

Ginger _07

Cardamon _17

Peat Brown _80*

Sea Mist _36

Silver Birch _87*

Platinum _81*

Quartz _50

Storm Grey _05*

Mineral Grey _51

Cloud Grey _23

Smoke Grey _39*

Granite _18*††

Charcoal _49*

Black _68*

† Chromablue and Chromagreen (2.72m width) and Blue Screen and Green Screen (3.55m width) are special shades in the Colorama range, manufactured to achieve a colour as close as possible to Chromakey colours, within the limitations of paper manufacture. They should therefore not be regarded as exact matches of Chromakey colours.

†† Granite is suitable for use when 18% grey is required.

* Colours available in 2.72 x 25m (107" x 82ft).

Although every effort is made to ensure consistency of product, the paper production process may cause slight variations in colour. The texture and lighting of the surface can influence the final appearance of the colour.

The core size on 2.72m (9ft) and 1.35m (53") wide rolls is 5.4cm (2$^{1/8}$").

3.55 x 30 **metre** rolls

• Colorama 3.55 x 30 metre rolls are available in 5 colours.

• Available in standard 6.45cm (2$^{1/2}$") core or 5.4cm (2$^{1/8}$") core.
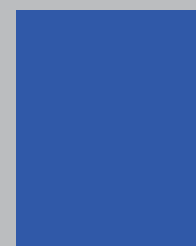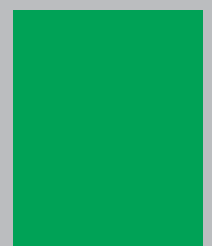
White 82

Black 68

Smoke Grey 39

Blue Screen 91†

Green Screen 33†

Backgrounds

Colorama background paper

Colorama is **the** most popular background with professional photographers around the world. At Colorama we carry large stocks of all colours and sizes to ensure fast, worldwide availability.

Shot against Sunflower Background Paper

Original image shot against 12ft (3.55m) wide Chroma Blue background paper

Image cut out and computer generated on to a separately shot graffiti wall

Shot against Mandarin Background Paper

Shot against Royal Purple Background Paper

Specifications

Sizes	Colours	Size code
1.35 x 11m (53" x 36ft)	All Colours	5
2.72 x 11m (107" x 36ft)	All Colours	1
2.72 x 25m (107" x 82ft)	Colours marked * on swatch card	2
2.72 x 50m (107" x 164ft)	Artic White, Polar White	3
3.55 x 30m (140" x 98ft)	White, Black, Smoke Grey, Blue Screen, Green Screen	4

See inside front cover for swatches and shade numbers. For full product code the shade number needs to be prefixed by the appropriate size code.
eg. 2.72 x 11m Arctic White = 165 (1 represents the size code and 65 is the shade code)

Backgrounds

Colorvinyl

Colorama's vinyl offers a durable background solution for High Key and Low Key photographs. Dirt and footprints can be wiped away at the end of the shoot leaving the roll clean and ready to use for the next time. The white vinyl is available in both standard sizes and custom cut sizes up to a maximum of 3.7m (12'1") wide.

2.75 x 6m (9' x 19'6") white vinyl

Colorvelour

The Colorvelour offers a total light absorbing low key background solution.

Using Colorvelour

Chromakey

The Colorama chromakey curtain is ideal for creating a large chromakey background.

Features

Colorvinyl
- Ideal for High Key and Low Key photography
- Wipe clean durable surface
- White vinyl available in standard and custom cut sizes

Colorvelour
- Light absorbing surface
- Paper backed for a smooth infinity curve

Chromakey Curtain
- Available in Chromakey green or blue

Durable wipe clean vinyl (black above white below)

Specifications

Product	Size	Code
Colorvinyl White	2.75M X 6M (9'x19'6")	CVWHITE
Colorvinyl Black	2.75M X 6M (9'x19'6")	CVBLACK
Colorvinyl White Custom Size	Any width (max 3.7m/12'1") x any length	VINYL12CUSTOM
Velour	1.32m x 7.3m (4'3" x 24')	VRBLACK
Chromakey Curtain Green	3m x 7m (10' x 24')	COGS3X7
Chromakey Curtain Blue	3m x 7m (10' x 24')	COBS3X7

See inside back cover for swatches

Background Accessories

Backgroundsupportsystems

The Colorama Plus Support System consists of durable stands with tripod bases, telescopic steel cross bar and the invaluable Colorama Paper Brake. The paper brake is a simple to use device that is inserted into one end of the paper core and allows free movement of the roll for setting up the background. Once the paper is unrolled to the required length, the brake locks the roll solidly in position.

The Compact Support System differs from the Colorama Plus System by having an interlocking cross bar without a paper brake. Supplied in an aluminium finish, it provides a competitive cost solution for portable use of studio backgrounds.

Coloredge

This simple dual purpose device prevents waste and keeps a neat end to a paper roll. Placed above the marked or damaged area it allows you to cut off the unusable paper without wastage. The Paperedge also provides a ripple reducing weight for straight hung backgrounds.

Coloredge

Colorgrip

Colorgrip

This neat roll store will help keep your paper backgrounds clean and free from damage. Constructed from flexible polyurethane foam, for easy insertion of paper rolls, the Papergrip enables you to stack your paper against a wall ready for fast and easy selection.

Colortape

Colortape is made from a highly flexible and conformable tape. Ideal for applications that require a premium cloth tape that still retains the element of removability. Very strong, yet easy to tear and unwind. It is available in 50mm x 50m.

Features

Background Support Systems
- Comes in a strong carrying case and ready to use on delivery
- Colorama Plus comes with the invaluable Paper Brake
- The Colorama Plus steel cross bar will support a full 30m roll up to 3.55m (12ft) wide set at up to 3m (9'8") high
- Compact Support System can be raised to 3.2m (10ft)

Coloredge
- Prevents waste by providing a straight cutting edge

Colorgrip
- A neat paper roll storage solution

Colortape
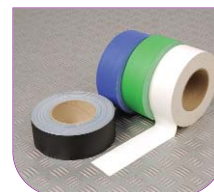- Strong, flexible and easy to tear

Colorama Plus

Compact Support System

Paper Brake

Colortape

Specifications

Code	Product	Details
COL	Colorama Plus	-
PSCOMPACT	Colorama Compact	-
COCUT9	Coloredge	2.72m/9ft
COCUT12	Coloredge	3.55m/12ft
COLORGRIP	-	Each pair holds 12 Rolls
CT50050BK	Colortape	Matt Black
CT50050W	Colortape	White
CT50050CG	Colortape	Chromakey Green
CT50050CB	Colortape	Chromakey Blue

Background Accessories

Roll**easy**kits

The Colorama Rolleasy is an exceptionally robust, hassle free professional studio background support system. Unlike other systems on the market it will fully support a 3.55m (12ft) wide roll without the roll bowing over time. The system uses a detachable crank to smoothly raise and lower each background which is then automatically locked in position. With the Colorama Rolleasy there are no obstructions within the shooting area, no chains or free swinging parts.

Specifications

Code	Size	No. Rollers	Fixing Type	Background
1R9CMP	2.72m/9ft	1	Ceiling	Paper
2R9CMP	2.72m/9ft	2	Ceiling	Paper
3R9CMP	2.72m/9ft	3	Ceiling	Paper
1R9WMP	2.72m/9ft	1	Wall	Paper
2R9WMP	2.72m/9ft	2	Wall	Paper
3R9WMP	2.72m/9ft	3	Wall	Paper
1R9CMVC	2.72m/9ft	1	Ceiling	Vinyl & Canvas
2R9CMVC	2.72m/9ft	2	Ceiling	Vinyl & Canvas
3R9CMVC	2.72m/9ft	3	Ceiling	Vinyl & Canvas
1R9WMVC	2.72m/9ft	1	Wall	Vinyl & Canvas
2R9WMVC	2.72m/9ft	2	Wall	Vinyl & Canvas
3R9WMVC	2.72m/9ft	3	Wall	Vinyl & Canvas
1R12CMPVC	3.55m/12ft	1	Ceiling	All
2R12CMPVC	3.55m/12ft	2	Ceiling	All
3R12CMPVC	3.55m/12ft	3	Ceiling	All
1R12WMPVC	3.55m/12ft	1	Wall	All
2R12WMPVC	3.55m/12ft	2	Wall	All
3R12WMPVC	3.55m/12ft	3	Wall	All

Light Modifying

Colorbox

The Colorbox is a large softbox which will light the full length of a model.
The lightweight, collapsible frame includes an integral light fixing so there is no need for separate lighting stands and as it is mounted on wheels, the whole Colorbox can easily be moved around to light the subject from different angles or distances.

Colorbox

Coloreflect clipped to wooden frame (see P9 for details)

Specifications

Product	Dimensions	Code
Colorbox	2 x 1m (6'6" x 3'3")	CB2X1

Integrated Light Fitting

Light Modifying

Colorscrim

Colorscrim is the ideal location light modifying system. It is both lightweight, yet strong in windy conditions and is extremely quick to set up and break down.

Colorscrim is available as separate frames, fabrics and accessories or as a complete kit.

Features

- The fabric is supplied as a double sided sleeve for quick and easy set up

- Strong Velcro on one side of the sleeve ensures the sleeve is taut

- Up to 4 different reflecting surfaces provided in one sleeve

- The aluminium frame is light yet strong and rust resistant

- The aluminium frame is collapsible and has a cord that runs through the entire frame to prevent sections from being lost

Black

White

Gold

Sunbrite

Sunglow

Silver

Litesilver

1 Stop Diffuser

2 Stop Diffuser

3 Stop Diffuser

Specifications

Sleeves	Small Sleeves	Medium Sleeves	Large Sleeves
	1.1m x 1.1m (3' 6"x 3' 6")	2m x 1.1m (6' 6"x 3' 6")	2m x 2m (6' 6" x 6' 6")
Black/White	CSBWC1X1	CSBWC2X1	CSBWC2X2
1 Stop Diffuser Sleeve	CS1SDC1X1	CS1SDC2X1	CS1SDC2X2
2 Stop Diffuser Sleeve	CS2SDC1X1	CS2SDC2X1	CS2SDC2X2
3 Stop Diffuser Sleeve	CS3SDC1X1	CS3SDC2X1	CS3DC2X2
Warm Reflector Sleeve (Gold, White, Sunbrite, Silver)	CSRWRM1X1	CSRWRM2X1	CSRWRM2X2
Cool Reflector Sleeve (Silver, White, Sunglow, Lite silver)	CSRCOOL1X1	CSRCOOL2X1	CSRCOOL2X2

Frames	Code
Colorscrim Frame Small 1.1 x 1.1m (3'6" x 3'6")	CSFRAME1X1
Colorscrim Frame Medium 2 x 1.1m (6'6" x 3'6")	CSFRAME2X1
Colorscrim Frame Large 2 x 2m (6'6" x 6'6")	CSFRAME2X2

Accessories	Code
Colorscrim Bag	CSBAG
Colorscrim Griphead	CSGRIP
Colorscrim Floor Bracket (does not include griphead)	CSFB
Colorscrim Crossbar Handle (for 2 x 1 frame)	CSCBH

Light Modifying

Colorscrimkits

Specifications

Colorscrim Kits	Warm Reflector Sleeve	Cool Reflector Sleeve	2 Stop Diffuser	Frame	Bag	Griphead	Extra Griphead	Crossbar Handle	Code
Standard 1.1x1.1m (3'6" x 3'6") Cool		1	1	1	1				CSSKC1X1
Standard 1.1x1.1m (3'6" x 3'6") Warm	1		1	1	1				CSSKW1X1
Standard 2x1.1m (6'6" x 3'6") Cool		1	1	1	1				CSSKC2X1
Standard 2x1.1m (6'6" x 3'6") Warm	1		1	1	1				CSSKW2X1
Standard 2x2m (6'6" x 6'6") Cool		1	1	1	1				CSSKC2X2
Standard 2x2m (6'6" x 6'6") Warm	1		1	1	1				CSSKW2X2
Premium 1.1x1.1m (3'6" x 3'6") Cool		1	1	1	1	1			CSPKC1X1
Premium 1.1x1.1m (3'6" x 3'6") Warm	1		1	1	1	1			CSPKW1X1
Premium 2x1.1m (6'6" x 3'6") Cool		1	1	1	1	1		1	CSPKC2X1
Premium 2x1.1m (6'6" x 3'6") Warm	1		1	1	1	1		1	CSPKW2X1
Premium 2x2m (6'6" x 6'6") Cool		1	1	1	1	1	1		CSPKC2X2
Premium 2x2m (6'6" x 6'6") Warm	1		1	1	1	1	1		CSPKW2X2

Collapsible frame with shot cord

Velcro fastening for a taut fit

Double sided reflector sleeve with 4 different surfaces

The Colorscrim's floor bar used with the grip head gives the stand stability to stand alone - useful when working alone

The grip head allows the Colorscrim to be fitted to stands and gives the flexibility of being able to tilt as required

Light Modifying

Color*flat*

This lightweight Colorflat from Colorama is ideal for studio use. It offers a collapsible alternative to foam core/polystyrene boards. The lightweight frame is extremely quick to set up and break down and the reflective fabric sleeve is easily pulled on or off. Available in both Silver/White or Black/White, the Silver/White combination has white edges so it is easy to seamlessly butt two Colorflats together to build a reflective wall.
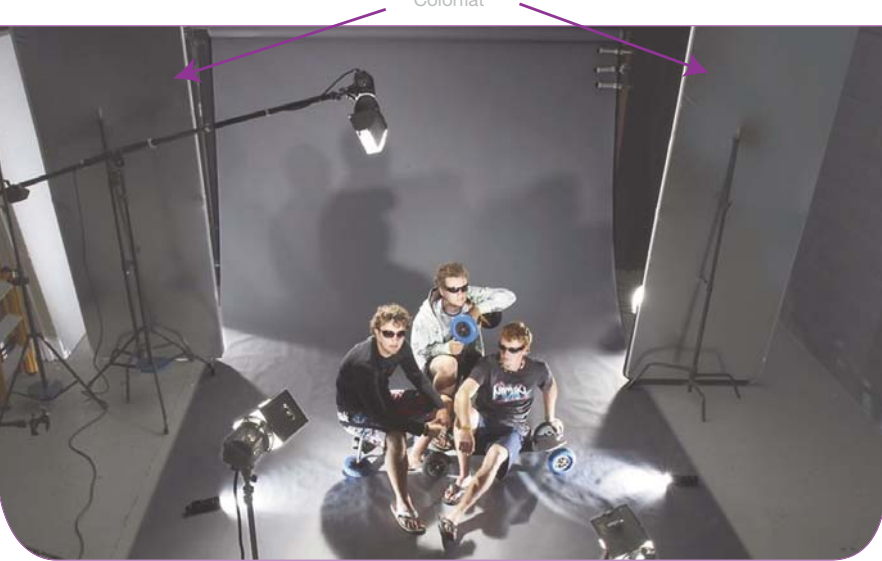
Features

- Lightweight and collapsible
- 3 x 1m (9'8" x 3'3")
- Studio use
- Alternative to foam core/polystyrene boards
- Double sided Silver/White or Black/White surfaces
- White edges on the Silver/White panel allows multiple panels to butt seamlessly together

Colorflat

Colorflat

Colorflat

Specifications

Code	Dimensions	Details
CFSW3X1	3 x 1m (9'8" x 3'3")	Silver/White
CFBW3X1	3 x 1m (9'8" x 3'3")	Black/White

Light Modifying

Coloreflect & Colordiffuse

Colorama's range of light reflecting and diffusing fabrics allow the professional photographer the flexibility to create customised light modifying solutions.
These fabrics are supplied on a roll so they can be cut to the ideal size and shape.

Colordiffuse hung on a window

Coloreflect clipped to a makeshift frame

Supplied on a roll

Specifications

| Product	Colour	Dimensions	Code
Coloreflect	Silver/White	1.53 x 3m (4'9" x 9'8")	CRSW1.5X3
Coloreflect	Sunglow/Litesilver	1.48 x 3m (4'6" x 9'8")	CRSGLS1.4X3
Coloreflect	Silver/Black Ripstop	1.48 x 3m (4'6" x 9'8")	CRSB1.4X3
Colordiffuse	1 stop	1.5 x 3m (4'9" x 9'8")	CD1S1.5X3
Colordiffuse	2 stop	2.0 x 3m (6'6" x 9'8")	CD2S2X3

See inside back cover for swatches

Light Modifying

Colorblock, Colordraft & Colortrace

Colorama's range of light modifying fabrics and papers allow the professional photographer the flexibility to create special lighting effects to best enhance the subject. All of these fabrics and papers are supplied on a roll so they can be cut to the ideal size and shape.

Colorblock
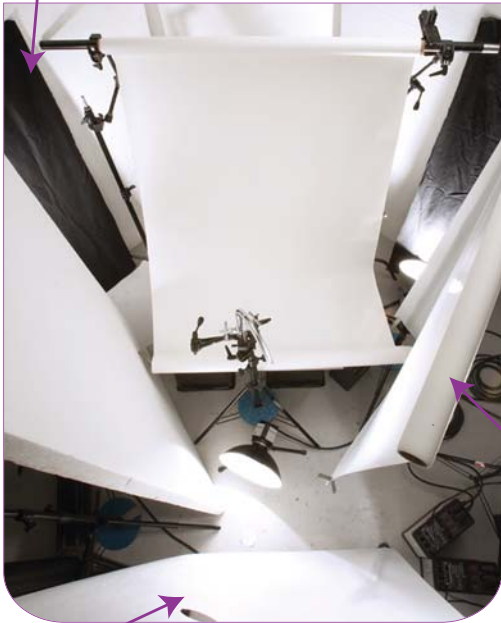
Colordraft

Colortrace

Using Colordraft,
Colortrace & Colorblock

Colordraft

Colorblock

Using Colordraft, Colortrace & Colorblock

Colortrace
- A 50gm tracing paper for 0.75 stop light diffusion, very flexible, easy to handle and to tear into required shape

Colordraft
- A wider, heavier weight and more durable 0.75 stop diffusing film. Crease resistant and can be wiped clean

Colorblock
- A heavy weight, 100% light block and flame retardant fabric, perfect for creating a defined edge on a reflective or flat looking surface, or for killing light spill

Supplied on a roll

Specifications

Product	Dimensions	Code
Colortrace	1.1m x 20m (3'6" x 65'6")	CTRACE1X20
Colordraft	3.1m x 10m (10' x 33')	CDRAFT3X10
Colorblock	2.0m x 3.0m (6'6" x 9'8")	CBLB2X3

Colorgloss

The deep gloss finish of the Colorgloss provides an ideal surface to create attractive reflections to enhance a product shot.

Made of PVC the Colorgloss does not suffer from either rippling or waviness and is water resistant.
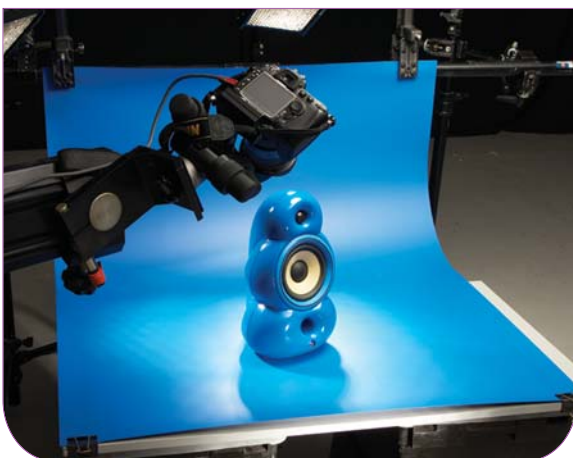

Sapphire Colorgloss

Super White Colorgloss

Colormatt

Colormatt is the perfect solution to table top photography requiring a smooth, matt surface to minimise reflections.

Water and scratch resistant, the Colormatt is available in a generous range of rich colours.

Royal Blue Colormatt

Features

Colorgloss

- Available in 4 super gloss colours
- Sheet size: 100 x 130cm (39" x 51")

Colormatt

- Available in 17 matt colours
- Sheet size: 100 x 130cm (39" x 51")

Colormatt & Colorgloss

- Calliper: 0.30mm (0.012")
- Provides a smooth, crease free surface
- Packed in a cardboard tube for protection and easy transportation
- Water resistant

Specifications

See inside back cover for swatches and product codes

Colorgrad

PVC Graduated backgrounds from Colorama add extra colour and depth to your table top photography.

It is easy to repeat the same effect time after time as the Colorgrads are made from durable wipe down PVC.

Features

- Available in 5 colours
- Sheet size: 110 x 170cm (43" x 67")
- Easy to repeat the same effect time after time
- Durable, wipe down PVC
- Packed in a cardboard tube for protection and easy transportation

Specifications

See inside back cover for swatches and product codes

Colorview

The Colorview is the ideal solution for the photographer who needs to view images on their laptop on a location shoot. Colorview eliminates reflections from the laptop screen and is made of waterproof fabric and steels so will protect the laptop in the rain.

Features

- Collapses to a third of its original size
- Waterproof fabric and steels
- Includes a cover for viewing while using a keyboard

Specifications

Product	Dimensions	Code
Colorview	40cm (16") (will take a PowerBook G4, 17")	COVIEW

Colorama Range

Colormatt
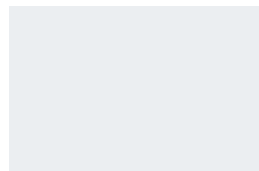
Sheet Size : 100 x 130cm (39 x 51") Calliper: 0.30mm

Pewter **9160**	Dove Grey **9010**	Slate **9270**	Super White **1309**	Coal **9700**
Spring Green **7100**	Bottle Green **7610**	Powder Blue **5046**	Electric Blue **5047**	Royal Blue **6400**
Navy **6900**	Poppy **4550**	Primrose **2330**	Daffodil **2710**	Tangerine **3710**
Russett **8430**	Coffee **8620**		Pillar Box **4630**	Sapphire **6800**
			Billiard **7260**	Super White **1309**

Colorgloss

Sheet Size:
100 x 130cm
(39 x 51")
Calliper: 0.30mm

PVC graduated backgrounds

Sheet Size : 110 x 170cm (43 x 67")

301
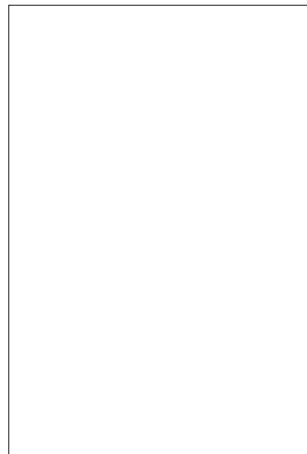
303

312

315

316

Fabrics
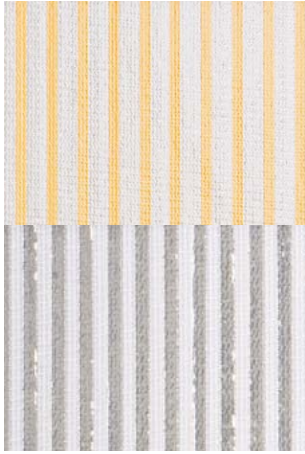
Colorreflect - Sunglow/Light Silver
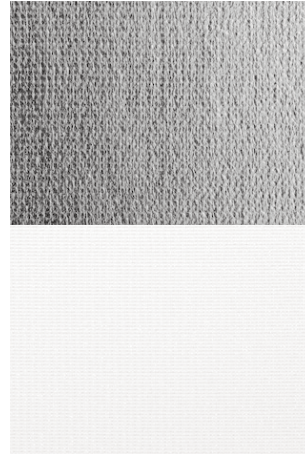CRSGLS1.4x3   1.48m x 3m
(4'6" x 9'8")

Colorreflect - Silver/Black
CRSB1.4x3   1.48m x 3m
(4'6" x 9'8")

Colorreflect - Silver/White
CRSW1.5x3   1.53m x 3m
(4'9" x 9'8")

Colorblock
CBLB2x3   2m x 3m
(6'6" x 9'8")
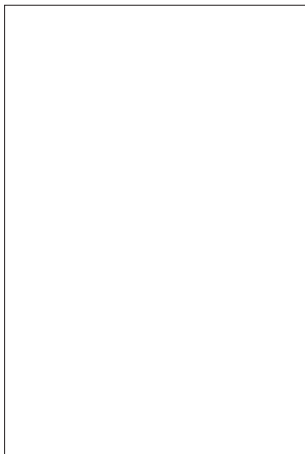
Colordiffuse - 1 Stop
CD1S1.5x3   1.5m x 3m
(4'9" x 9'8")

Colordiffuse - 2 Stop
CD2S2x3   2m x 3m
(4'9" x 9'8")
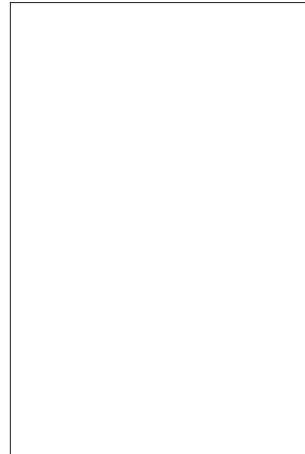
Colordraft   CDRAFT3x10
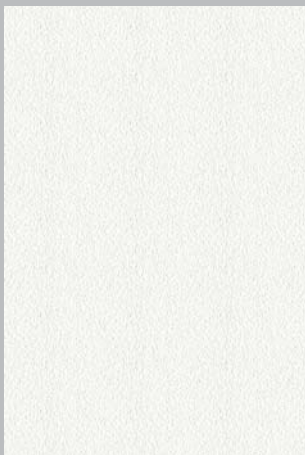3.1m x 10m   (10' x 33')
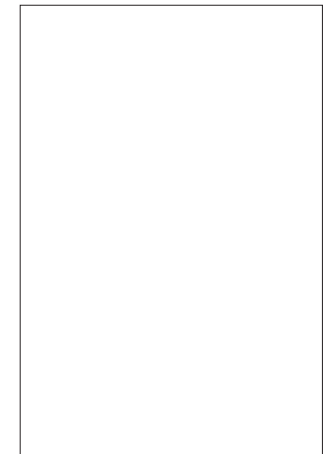
Colortrace   CTRACE1x20
1.1m x 20m (3'6" x 65'6")

Fabric backgrounds

Colorvinyl White   CVWHITE
2.75m x 6m   (9' x 19'6")

Also available in Black
2.75m x 6m   CVBLACK

Colorvelour Black   VRBLACK
1.32m x 7.3m   (4'3" x 24')

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Unit 18 Atlas Road, Hermitage Industrial Estate,
Coalville, Leicestershire, LE67 3FQ, UK